

Sven Brambring

successfully participated in our cross-cultural training concerning New Zealand.

Our learning event covered the following topics:

- Comparison of own and foreign cultural values on the basis of cultural dimensions and standards.
- Historical, political and structural overview of the target country
- Tips and strategies on how to communicate successfully with people from the target culture: including advice regarding e-mails, phone calls, online meetings and on-site contact
- Successfully managing international business situations: e.g., dealing with colleagues, meetings, employee management, customer contact, negotiations
- Cross-cultural conflict management
- Information on everyday life and private life in Auckland



Your trainer: Silke Noll

Month of the training: December 2024

Duration: 2 x 3 hours



Eidam & Partner – Markus Eidam – CEO